

INTERNET MARKETING PACKAGES

EXISTING WEBSITE

ONLINE NZ LISTING *
 BANNER AD ON OLNZ **
 SUBMISSION TO TOP SEARCH ENGINES
 KEYWORD PLAN
 KEY PHRASE PLAN
 PROVIDE LIST OF LOW COST PROMOTIONAL IDEAS
 GOOGLE ANALYTICS (monthly reporting)
 GOOGLE TOP 10 PAGE GUARANTEE
 GOOGLE PAGE #1 GUARANTEE

price per month

ADDITIONAL DOMAIN NAMES (each ... if required)
 REFORMAT WEBSITE (SEO OPTIMISE)
 REBUILD WEBSITE
 GOOGLE ADWORDS
 HOSTING (refer to our hosting plans)

NEW WEBSITE

ONLINE NZ LISTING *
 BANNER AD ON OLNZ **
 SUBMISSION TO TOP SEARCH ENGINES
 KEYWORD PLAN
 KEY PHRASE PLAN
 ADDITIONAL DOMAIN NAMES (if required)
 PROVIDE LIST OF LOW COST PROMOTIONAL IDEAS
 GOOGLE ANALYTICS (monthly reporting)
 GOOGLE TOP 10 PAGE GUARANTEE
 GOOGLE PAGE #1 GUARANTEE

ADDITIONAL DOMAIN NAMES (each ... if required)
 GOOGLE ADWORDS
 HOSTING (refer to our hosting plans)

ONLINE STORES

ONLINE NZ LISTING *
 BANNER AD ON OLNZ **
 SUBMISSION TO TOP SEARCH ENGINES
 KEYWORD PLAN
 KEY PHRASE PLAN
 ADDITIONAL DOMAIN NAMES (if required)
 PROVIDE LIST OF LOW COST PROMOTIONAL IDEAS
 SITE ANALYTICS (daily reporting)
 GOOGLE TOP 10 PAGE GUARANTEE
 GOOGLE PAGE #1 GUARANTEE

ONLINE NZ

BASIC	BRONZE	SILVER	GOLD
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YES	YES	YES	YES
YES	YES	YES	YES
NO	3	10	MANY
NO	YES	YES	YES
NO	YES	YES	YES
20	15	10	5
NO	NO	YES	YES
NO	NO	YES	YES
NO	NO	NO	YES

24	40	poa	poa
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40	40	40	40
POA	POA	POA	YES
POA	POA	POA	POA
POA	POA	POA	POA

YES	YES	YES	YES
YES	YES	YES	YES
NO	3	10	MANY
NO	YES	YES	YES
NO	YES	YES	YES
YES	YES	YES	YES
20	15	10	5
NO	NO	YES	YES
NO	NO	YES	YES
NO	NO	NO	YES

40	40	40	40
POA	POA	POA	POA

YES	YES	YES	YES
YES	YES	YES	YES
NO	3	10	MANY
YES	YES	YES	YES
YES	YES	YES	YES
YES	YES	YES	YES
20	15	10	5
NO	NO	YES	YES
YES	YES	YES	YES
NO	NO	NO	YES

* Online NZ has developed a purpose built software programme that attracts over 1,000 visitors per day to its site and is growing in popularity. As it is a nationwide website providing great information at a local level, it also provides viewers with a local directory of businesses. Clients that have a listing on olnz, increase their ability to be found online many times over due to the inbuilt SEO optimisation of the site, in addition to our clients gaining valuable back-links to their website from a higher ranked website. We call these "positive votes". In many cases our clients have returned a page #1 search engine return directing traffic to that client's website directly from the promotional site. This type of promotional package is seldom available from any other Web Development Company in the World. It was designed to HIGHLY PROMOTE our own client's websites and their ability to be found on the Internet.

** Banner advertisements are clickable banners on the olnz promotional site that give visitors direct access to our client's websites with one-click. There are several different banner options available on our website. Banner advertising is another way of providing our clients with valuable back-links (votes) in addition to them gaining more exposure by promoting them throughout our site randomly. Each client's banner is visible on the site over a thousand times per month and this is increasing.